

Leadership Development Training Sustainability Mindset Course



COURSE OBJECTIVES

Facilitator:

Marinma Dorado, Mindset Results

COURSE OBJECTIVES

This course arises in the context of a worrying increase of CO₂ & GHG emissions in the atmosphere, which effect on the climate has been well studied by scientists from all over the world, and most notably the IPCC (Intergovernmental panel for Climate Change).

Even with a series of worldwide gatherings, the United Nations Climate Change Conferences, called the COPs (Conference of the Parties) have taken place, most notably the Paris Accord to keep global warming below 1.5 C over the pre-industrial level, the presence of CO₂ emissions and other Greenhouse Gases (GHG) in the atmosphere keeps increasing and its effects are more noticeable every year in the form of heat waves, stronger storms, flood, hurricanes, loss of biodiversity, etc.

So what can we do to go faster in accelerating the Energy Transition? How can the SPE members and their associated organizations help?

The Objective of this course is to focus on behaviours, beliefs and attitudes (Mindset) that will make, in the opinion of the course creator, a lot of impact on creating actions that can correct this situation, and redirect towards a more sustainable path.

Module 1:

In the first Module, the Course author goes deep in personal development modalities, that might or not be in the area of expertise of this SPE community, but that she has studied for 14 years and have carefully selected, for being the most effective ones.

They might be unfamiliar for many of the course participants, but the objective from the author is being very pragmatic, and to offer a variety of methodologies so the course participants can choose one or several of them.

When the course's participant decides to take his or her personal development in their own hands, this places them in a journey of accountability and responsibility that is very aligned with the Sustainable path.

Not only that, but the author takes a practical approach to igniting the energies of Passion and Purpose, providing specific steps to discover your personal Purpose and your Work Passions, as these energies will help the course students to keep the inspiration going in the arduous task of transforming organizations and solving the conundrum of the Energy Transition and decarbonization.

Module 2:

In this second Module the author changes tone and enters into the territory of practical business day to day life.

In a business, we need to prepare business cases for our initiatives. We cannot do things on a whim. The author provides elements and motivation to prepare a business case for Sustainability.

Also, in order to leverage a team to move faster with the Sustainability approach, she argues that creating a team of “perfect-fit” Change agents is a better approach than trying to engage the whole organization.

She goes on then to provide very practical methodologies to attract and retain this group of Change agents. These are methodologies drawn from her 28 years experience in business development, which apply whether you want to attract a “perfect fit” client or a “perfect fit” Change Agent.

The final objective here is that “you get it done”, that you truly create the business case, convince your Management, get a green light and attract the team of Change Agents that is going to go through the journey with you, offering you their time and energy.

Module 3:

In this third Module, the author’s objective is to confront the theory and the practice of Sustainable organizations in the real world, by interviewing people from a variety of organizations that are already well advanced in the path of creating change.

An intentional effort has been made to present a diverse sample of people, working in different sectors (oil and gas production, banking, software, NGOs, Renewable Energies, Carbon Capture, etc.) so the challenges can be contrasted.

At the same time, the author’s objective was to highlight the personal mindset of these interviewees, so their passion and sense of purpose could be seen as a differentiator.

In this way, is the author’s hope that the course participants can see themselves reflected in these Sustainability leaders: they also faced challenges and difficulties, but with a clear sense of purpose, a lot of passion, bringing a convincing business case for what they wanted to do, and rallying their team behind them, they are creating a tangible positive impact in the world.