



How to Present Like an Award Winning Actor





About Me







Video

- Brent Acting Demo



Poll

Here's the way I feel about speaking in front of an audience:




The Production

- Audience
- Character
- Costume
- Body, Voice, Movement, Energy, Status
- Script
- Set
- Props
- Technical stuff-lighting, sound and music
- Rehearsals
- Opening night
- Rhetoric




Audience






Character



Costume

- Video Costume



Body

- Video Body



Voice


- Video Voice



Movement


- Do one thing at a time.
- Move with purpose.
- Address different areas of the audience.
- Use Gestures (If it's small, make it big, if it's big, make it gigantic!)
- Don't stand behind a podium.



Status


- Status Video



Energy



- Video Energy

Set



- How is the room laid out?
- Where are you to stand?
- Is there a podium?
- Are there any distractions you should be aware of?
- Where is your audience going to sit?



Props



- Are there things besides overheads or Power Point to show the audience?
- A picture or physical representation speaks volumes.
- Use the props effectively-either show it early for effect or bring it out as a surprise.

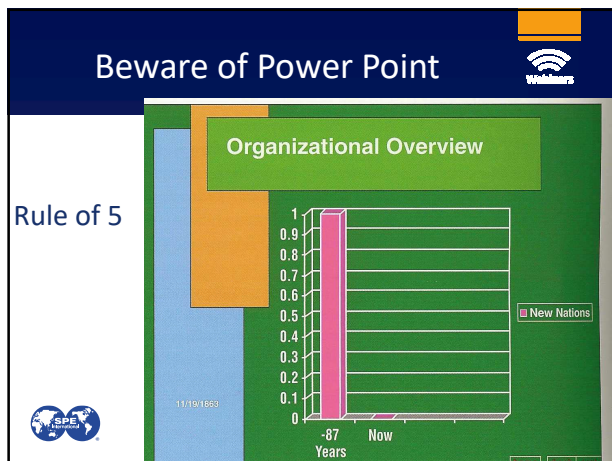


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I use Power Point exclusively for presentations.





Technical stuff- Lighting, Sound and Music

- If there is a podium, is there enough light?
Will you be lit?
- Check all audio visual before
- Have backup a/v-overheads, etc. and be able to do your presentation with nothing.
- Have music playing when the audience enters.
Match the music and the message.

Rehearse

- Practice decreases fear.
- Professional speakers prepare 40 hours for every hour of speech.

Rhetoric



- Rhetoric is a systematic approach to creating persuasive arguments.
- Introduction-state what you will accomplish
- 2-3 Main Points-support your argument
- Conclusion-restate the beginning and motivate the audience to action
- Ethos, Pathos, Logos-know your audience-it may not be just about the information
- Use similes and metaphors to motivate
- Tell stories



Compare the Two Speeches



- Video 18A compare the two speeches



Final notes



- Believe what you are saying.
- Connect with the audience. Use eye contact.
- Be sincere and energetic.
- What do you convey when you are not conveying anything?
- Join a speaker's club www.toastmasters.org
- brentdarnell.com
- Download resources: brentdarnell.com/whitepaper
- 2 white papers and two of my best-selling books including Communication and Presentation Skills for Tough Guys



Questions?

