



Webinars

Welcome!

The program will begin soon.
You will not hear audio until we begin.



The slide has a dark blue background. In the top right corner, there is an orange rectangular bar above a white Wi-Fi symbol and the word "Webinars". In the center, the title "Sparking Innovation" is written in a large, white, sans-serif font. Below the title, the speaker's name "Sean Conley" and the date "December 12, 2023" are displayed in a smaller white font. In the bottom left corner, there is a circular logo for "SPE International" featuring a globe. In the bottom right corner, there is a white rectangular box containing the "Baker Hughes" logo, which includes the company name and a green stylized "S" symbol.

Webinars

Sparking Innovation

Sean Conley
December 12, 2023

SPE International

Baker Hughes

Sean Conley

- Chief Learning Officer, Baker Hughes
- President ConleyGlobal
- 13 years NBCUniversal
- Los Angeles/London/Las Vegas
- 38 years Learning & Development



How do you define Innovation?



- Using the chat feature
- Submit your response to the question



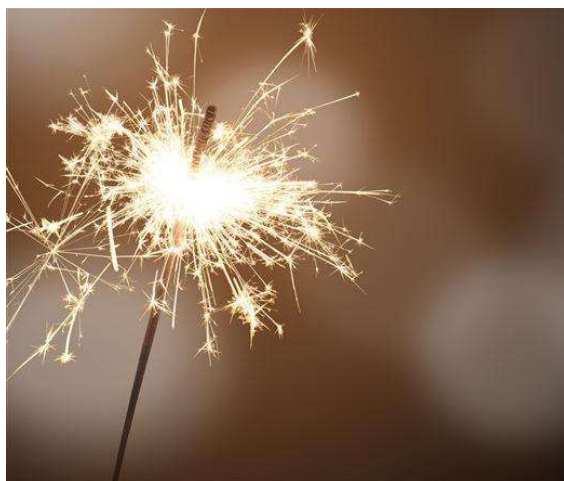
Innovation is...



Sparking Innovation



Innovation is the fuel of our future - new products, new services, new markets. But it isn't just the "next big thing." It's also a million small things.



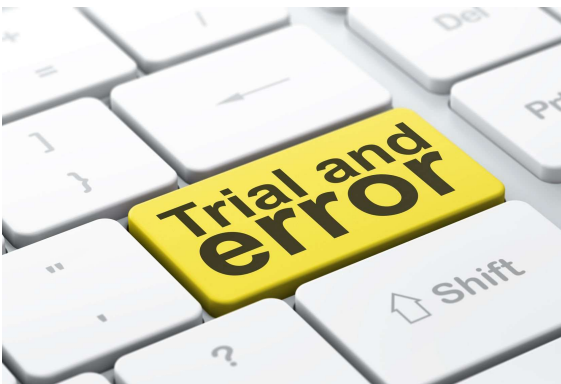
1) Innovation is everyone's job.



Whether you lead a team, a group, or an organization, you've got to involve and rely on others. Isolating "a creative few" as the sole visionaries in the organization simply won't cut it anymore.



2) The heart of innovation is trial and error.



While many say they do, too few organizations truly encourage failure. Innovation doesn't come without failed learning.



3) Tell stories that show how mistakes can become successes.



Charles Goodyear labored to find a way to make rubber commercially useful. Then one day Goodyear accidentally spilled a mixture of rubber and sulfur he was holding on a hot stove. And with that “mistake,” an industry was born.

4) Encourage learning



Innovation comes from employees who are constantly learning.

It's about creating a safe zone where people dare to show they don't know something, and to give people space to reflect and act.



5) Broaden your definition of innovation.



Move the concept of innovation beyond new products; look for incremental change that encompasses *everyone* in *every position* finding ways to do things differently and ways to do things better.



What can you do to Spark Innovation?



